



FOR IMMEDIATE RELEASE

Contact:

Donna McMullin
Director of Marketing
SafeSchools
800.434.0154 ext. 7020
dmcullin@safeschools.com

SafeSchools Partner, Keenan & Associates, Receives Business Innovation Award

Honored for Successful Use of SafeSchools Staff Training System to Reduce Client Losses

Cincinnati, OH (April 2, 2013) – SafeSchools’ long-time strategic partner, Keenan & Associates, a leading insurance provider in California, recently received a 2013 Business Innovation Award for providing the SafeSchools Online Staff Training system to their member districts. The system allows Keenan clients to comply with requirements of California’s Division of Occupational Safety and Health (Cal-OSHA).

The Keenan SafeSchools Online Training System provides K-12 clients with convenient access to hundreds of school-specific safety and risk management trainings, written by the nation’s leading school safety experts. Trainings include important topics like Bullying Prevention; Sexual Misconduct; Bloodborne Pathogens; Slips, Trips, and Falls; School Violence and more.

“Keenan SafeSchools, which is available to staff at any time, allows risk managers to set a planned training schedule throughout the year,” said Kathy Espinoza, Keenan’s assistant vice president of ergo-nomics and safety and the Keenan SafeSchools product leader. Risk managers can easily administer courses, track compliance progress and document training completions for their clients.

Throughout 700 school districts in California, Keenan SafeSchools also collects vast amounts of data so “we know exactly what’s driving losses for our districts, and we design courses that speak specifically to what those loss drivers are,” said Christine Gerbasi, vice president of property/casualty for Keenan in Torrance. Some school districts “have seen a roughly 15% reduction in their work comp severity,” she said, noting that such districts also have seen reductions on property and liability exposures.

SafeSchools Training has helped more than 4,100 districts nationwide reduce costs and increase safety through effective staff training. Districts that have most successfully implemented the online training program have realized a 51 percent decrease in the severity of property and liability claims and a 58 percent decrease in workers’ compensation claims – saving hundreds of thousands of educational dollars a year. For an overview of the SafeSchools Training system, please visit www.safeschools.com/videos.

###